



LIFESTYLE BY PHONIX & PROVENANCE

GREEN FARMING - GREEN CLIMATE

Because everything starts at sustainable
development

BETTER FARMING

A premium for farmers in
program "Green farming- Green
climate"



Environmentalist



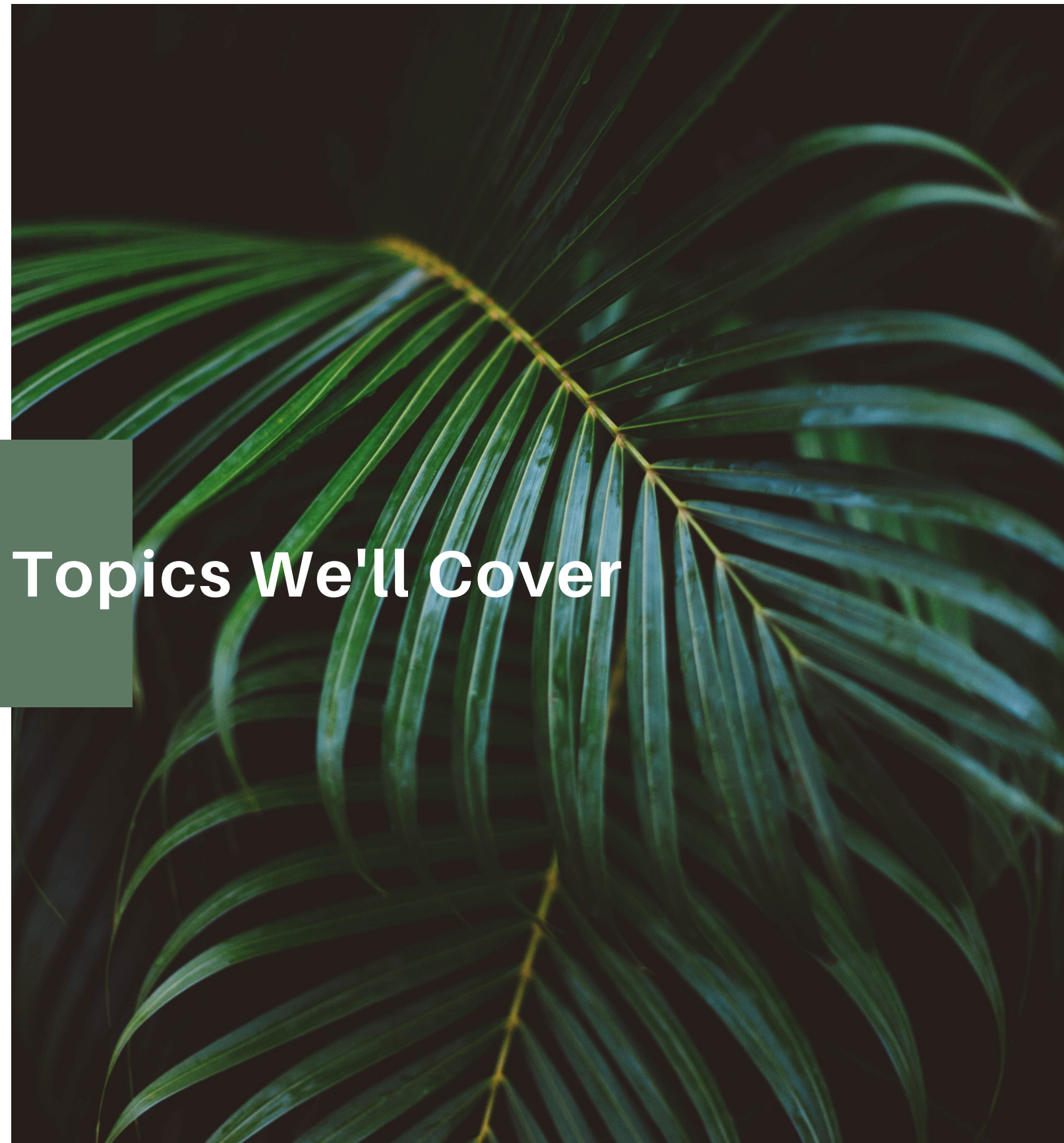
Lifestyle



Premium program

LIFESTYLE
BY PHONIX &
GREEN PRICE





Topics We'll Cover

Our Talk Today

- Social living
- Environment & social
- Health farmings
- What We Can Do

What is Green Farming?

Program that supports farmers of our products have healthy farming and environment protection.



It is a program that encourages the consumers understanding of sustainable activities by supporting farmers who produces material on green farming safety to environment

The roots of social activities

**GREEN FARMING IN
ASIA IS BRINGING
GREEN CLIMATE FOR
ENVIRONMENT WITH
HEALTHY LIFE**

**IT IS NOW A GLOBALLY-
RECOGNIZED MOVEMENT.**

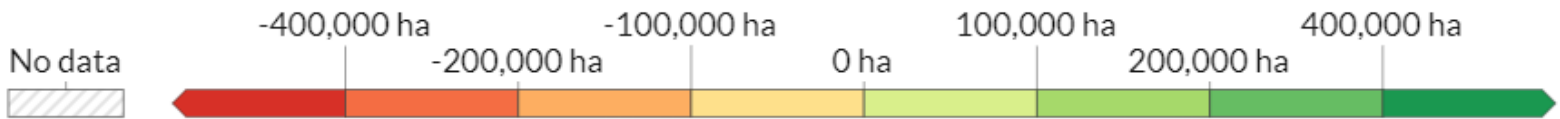
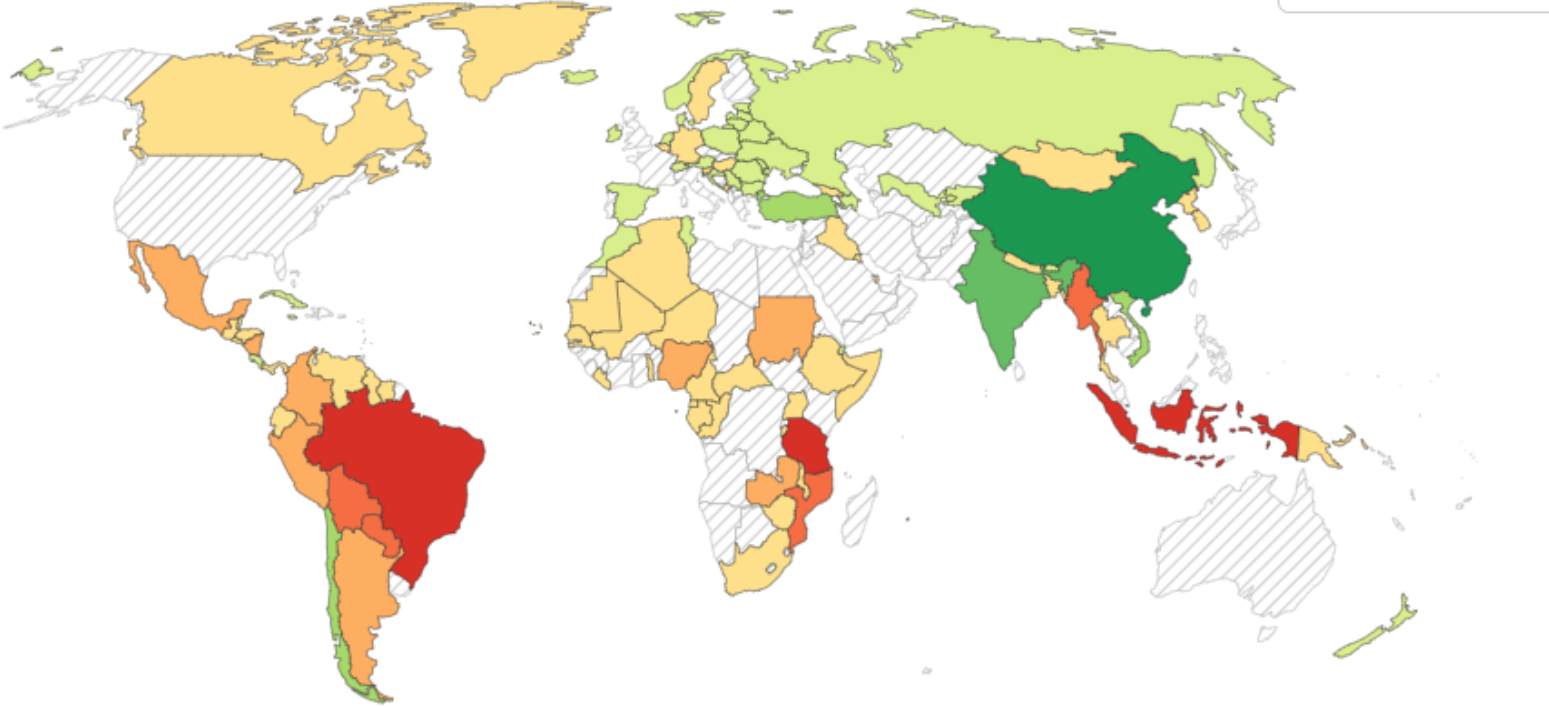


Annual change in forest area, 2015

Net change in forest area measures forest expansion (either through afforestation or natural expansion) minus deforestation



World



Source: UN Food and Agriculture Organization (FAO). Forest Resources Assessment.
Note: The UN FAO publish forest data as the annual average on 10- or 5-year timescales.
OurWorldInData.org/forests-and-deforestation • CC BY

Did you know?

The UN FAO estimate that 10 million hectares of forest were cut down each year.

THE LOSS OF TREES AND OTHER VEGETATION CAN CAUSE CLIMATE CHANGE, DESERTIFICATION, SOIL EROSION, FEWER CROPS, FLOODING, INCREASED GREENHOUSE GASES IN THE ATMOSPHERE, AND A HOST OF PROBLEMS FOR INDIGENOUS PEOPLE.

Soil management for farmer management

- using cover crops, compost and/or manures
- reducing tillage
- avoiding traffic on wet soils
- maintaining soil cover with plants and/or mulches

Recover the forest

Grow the trees to green the forest again in Viet Nam, Thailand where are materials of our products.



**GREEN
FARMING**



ONE THOUSAND TREES
back to Nature

What do we do now?

SOMETHING HAS TO CHANGE TO PROTECT NATURE.

GREEN FARMING - GREEN CLIMATE

Green farmers Card

Program will audit farmers list who do as standard of soil management friendly with environment and sell materials for factories production. We will issue this card for completed farmers, then they can get premium price on farming supporting from consumers. Premium farmers receive back is 0.7hk S, 0.3hk S using for forest growing



GREEN FARMING - GREEN CLIMATE

Social Consumer Card

To honor our customers who support for our green program, your each product using will be sponsored 1 HKS for this program



Cooperation between
Phonix & Provenance:
Provenance is
cooperated distributor
for this program both of
Online & Offline.
We will in charge the
responsibility for social
activities beside of our
business



**OUR
PRODUCTS,
SOCIAL
VALUE**



Be ESG company

We care the social environment and
sustainability together.